IBM field engineering announcement
CUSTOMER ENGINEERING SERVICE AIDS

- CHECK LOOP

- CUSTOMER ENGINEER AID BOX with:
  - Register Display Lights
  - Mode Indicators
  - Single Cycle Control
  - Space Character Generator

- CUSTOMER ENGINEER TEST PROBE

- BLINKING TRANSMIT AND RECEIVE LIGHTS 
  INDICATE DATA TRANSMISSION OR RECEPTION

- PLUGGABLE SLT CARDS

- TILT I/O
IBM 2740

The IBM 2740 COMMUNICATIONS TERMINAL is the newest member of the ever-increasing family of teleprocessing equipment. It utilizes a modified IBM 72 I/O typewriter operating through the new Solid Logic Technology (SLT) circuitry and is capable of communicating over private or leased lines with other 2740's or through a multiplexor into a computer system. Its versatile features will provide it with a communications mode to fit most all needs. Its four basic modes of operation include: POINT TO POINT transmission between two units, MULTIPLE transmission between multiple units in broadcast mode, DIALUP between multiple units or to a computer system utilizing an auto dial up multiplexor, and MULTIPLEX operation over leased lines to a computer system.

When not being used in communications mode the printer and keyboard will operate as a normal correspondence typewriter. An audible signal will sound to notify the operator when there is an incoming message for the terminal.

IBM 2741

The IBM 2741 COMMUNICATIONS TERMINAL consists of a modified 2740 for special applications. It, like the 2740, utilizes a modified IBM 72 I/O typewriter operating through SLT circuitry. It is designed for operation in the conversational mode, with a central computer using the administrative terminal systems program. It can be used in almost any application where an electric typewriter can be used, and in addition, the power of a typewriter plus a computer offers a customer significant savings in applications where computers have not been previously used. Principal areas of immediate applications include text processing, data entry, and incidental calculations.